



Enestee Associate: Private Practice Without the Pfaff

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Greenfield Business Centre, Flintshire CH8 7GR

UK Registered Company: 15430054

ICO Register: Enestee Limited; Reference ZB699968



Struggling with the Challenges of Running Your Own Private Practice? We've Got the Solution!

Running a private practice can be incredibly rewarding, but it also comes with a long list of challenges that can be overwhelming for even the most dedicated therapists. Are you facing any of these everyday struggles?

Overwhelming Admin Work

- **Problem:** Booking appointments, managing payments, sending reminders, maintaining client notes and assessments — admin tasks can take up a lot of time, time that could be spent working with clients.

- **Our Solution:** We provide access to our fully compliant practice management software, which covers everything from scheduling to billing and everything in between, so you can leave the time-consuming tasks to us and spend your energy where it matters: on your clients.

High Costs and Financial Stress

- **Problem:** Marketing and practice software—the overhead costs of running a private practice add up fast. It can feel like a financial burden, especially during slow periods.

- **Our Solution:** Join us and say goodbye to high overheads. Along with your own email address and personal page on our website, we also provide marketing and practice management software, which means no financial strain and low start-up costs.

Isolation and Lack of Peer Support

- **Problem:** Running a practice on your own can feel isolating. Without colleagues, you might miss valuable consultation, feedback, and support opportunities.

- **Our Solution:** You become part of a collaborative team at our clinic. You'll have the chance to connect with other professionals for peer support, supervision, and knowledge-sharing, reducing the isolation of working solo.

Balancing Work and Life

- **Problem:** Finding the right balance between your personal life and work commitments can be difficult when managing a practice independently. It often feels like you're always "on the clock."

- **Our Solution:** We offer flexibility. Set your hours and work in a way that fits your life. Whether you want to work remotely or in person, we have options to suit your needs and help you achieve a healthier work-life balance.

The Pressure to Market Yourself

- **Problem:** Marketing can feel like a full-time job in itself. Building a strong online presence, running ads, and keeping up with social media can distract you from the therapeutic work you're passionate about.

- **Our Solution:** With our clinic's established reputation and brand, you can step into a trusted network without needing constant self-promotion. We'll take care of the marketing while you focus on what you love—working with clients.

Inconsistent Client Flow

- **Problem:** Finding a steady stream of clients can be tough. You might go from being fully booked to having gaps in your schedule, leading to unpredictable income.

- **Our Solution:** You can focus on therapy, and we'll handle the marketing and client acquisition.

If these challenges sound familiar, we can help! By joining our practice, you'll be part of a team that supports your growth, frees you from the burdens of running a solo practice, and provides the tools and resources you need to thrive.

Get in touch today to learn how we can help you overcome these challenges and build a fulfilling, balanced career!

**If you would like to discuss this further,
please contact nigel@enestee.uk 07939 205068**



Private Practice without the Pfaff

Join Our Counselling Practice as an Associate

Are you a dedicated counsellor looking to operate in 'private practice' but wanting to focus on what you do best—helping clients—without the stress of running a business? Enestee is a new local and approachable mental wellbeing business in North Wales. We offer a unique opportunity for passionate counselling professionals like you to grow, thrive, and collaborate.

About Enestee:

Enestee provides counselling, wellbeing support services, and mental health consultancy to North Wales businesses (as an EAP) and private clients. Enestee believes in being ethical, local, and approachable, providing local-based counsellors and therapists, establishing rewarding relationships with our business customers, and being a trusted support resource for our private clients.

Here's what Enestee can provide:

- A web page to promote yourself – your very own page on our website - *www.enestee.uk/yourname*
- An Email address to separate your personal emails from business emails – *yourname@Enestee.uk*
- Access to practice management software for client management, note storage, online assessments, online bookings & payments, and more (HIPAA, DPA, GDPR compliant). We handle all the time-consuming tasks:
 - Contracts, Privacy Notices and Consents
 - Booking and scheduling appointments
 - Billing, invoicing, and payment processing
 - Client reminders and cancellations
- Marketing and brand awareness.
- Set your own rates; we deduct a monthly fee plus a fixed rate per session.
- Access to Therapy Rooms at preferential rates.
- No Commitments; work when and how you want, in-person, online, telephone.
- Your invoice paid monthly for all sessions delivered.
- Regular Peer Supervision
- CPD opportunities
- Optional (paid): Provide fully structured online courses and content.

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